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I. Policy

It is the policy of South Jersey Industries and all of its subsidiary companies (hereinafter the “Company”) to require its Board of Directors and employees to devote their loyalties to the interest of the Company and to keep themselves free of any influences that might conflict or create an appearance or perception of conflict with their obligations to represent the best interests of the Company at all times.

II. Responsibility & Penalties for Non-Compliance

It is the responsibility of every Director and employee of the Company to understand and comply with this policy. Appropriate disciplinary action will be taken against anyone who violates and/or condones any violation of this policy. It is the responsibility of all management to ensure that their employees are in compliance. The Human Resources Department is responsible for the overall administration of this policy and for policy interpretation.

III. Specific Areas of Policy Statement

- Procurement Activities

The highest standards of personal conduct and business ethics are required of each person directly involved in procurement activities, as well as those who are in a position to influence procurement decisions or relationships. In the procurement of equipment, supplies and services, no supplier may be given improper information, preference or advantage over others.

- Conflict of Interest

No Director or employee shall engage in business transactions or professional activity or have a financial or other private interest, which is in conflict with the proper discharge of his/her position. A conflict of interest arises when a personal dealing or interest conflicts with the Company's interests.

- Safety

The Company is charged with providing safe service to the public and/or customers. If an employee fails to correct a known hazard or to notify supervision of a known hazard which exposes the public, customers and/or employees to harm, the employee is in violation of this policy. Employees are responsible to observe and report safety problems, establish warnings to keep others safe and correct unsafe conditions.



- Workplace Violence

The Company will take all necessary steps to maintain a workplace free of violence and the threat of violence. All employees are required to report observed violent behavior, or the threat of violent behavior, and must adhere to the Company's policy on Workplace Violence (E.34.1).

- Company Information

Company information may take many forms - physical records, electronic data or personal knowledge - and can include financial, technical, strategic and other records of a confidential or proprietary nature. Such information is a valuable corporate asset that must never be used for personal gain or given to others for their use. Disclosure of such proprietary information by any Director or employee is strictly prohibited, unless there is an identified and valid business need, where executive authorization has been properly secured.

- Company Property and Funds

Every Director and employee is responsible for safeguarding Company property and funds to prevent their abuse, unauthorized personal use, loss or theft. Company property includes facilities, equipment, supplies, tools, vehicles, funds, telephone and computer lines and services and other assets that are intended for conducting Company business. Users of the network system may be monitored to ensure compliance. (Refer to Operating Procedure A6.2, Procedures or Corporate Personal Computing)

- Fraud

Every Director, Manager, and Supervisor is responsible for the detection and prevention of fraud, misappropriations, and other irregularities. Fraud is defined as the intentional, false representation or concealment of a material fact for the purpose of inducing another to act upon it to his or her injury. Each member of the management team will be familiar with the types of improprieties that might occur within his or her area of responsibility, and be alert for any indication of irregularity. Irregularity that is detected or suspected must be reported immediately to the Vice President of Human Resources, who coordinates all investigations with the Legal Department and other affected areas, both internal and external.



- Acceptance or Solicitation of Things of Value

Business decisions must be made objectively; solely on the basis of quality, service, price and similar competitive factors.

Gifts other than those of a nominal value that are received by a Director or employee shall be returned to the donor, accompanied with an explanation about this policy.

Meals and other social events, the main purpose of which is to establish and maintain necessary business relationships, are considered legitimate business expenses. Directors and employees may also accept business meals and entertainment as long as the business purpose is valid. Directors and employees shall decline any offers of lavish business meals or entertainment, or any offers that could be interpreted or appear as having been offered with the intent of influencing the individual's business judgment.

- Legislative and Regulatory Compliance

All businesses and public utilities in particular are subject to many federal, state and local laws and regulations. All Directors and employees shall uphold the laws and applicable regulations and never knowingly be a party to their evasion.

- Employment Practices

No Director or employee shall accept employment, engage in any business transaction or make any investment which will be detrimental to the Company or interfere in any manner whatsoever, with the discharge of his/her Company duties and responsibilities.

- Discrimination and Under Coercion

No Director or employee of the Company shall unfairly discriminate through the dispensing of special privileges or favors, whether for remuneration or not. No Director or employee shall utilize the authority vested in him/her by virtue of his/her position with the Company, to coerce peers or subordinates to provide favors or privileges, personal or financial, under fear of retribution or disparate treatment.

- Affiliate Relationships

The New Jersey Board of Public Utilities has adopted standards in evaluating affiliate relationships, which provide for both fair competition as well as a "no harm to ratepayers" standard. Additionally, federal antitrust laws prohibit practices which restrict



fair market competition. Accordingly, SJG's affiliate relationships have been structured to ensure that (1) our transactions are in compliance with applicable laws, (2) that our ratepayers are not subsidizing non-regulated operations, and (3) that procurement practices and procedures are open, unbiased and at arm's length. Specific accounting guidelines are outlined in Operating Procedure A2.2 (Procedures for the Recording and Invoicing of Affiliated Company Transactions). Directors and employees must be aware of state and federal laws and regulations governing affiliate relationships.

- Antitrust - Competition

All Directors and employees must comply with antitrust and competition laws throughout the world. These laws protect the free enterprise system and encourage vigorous, but fair, competition. All product and service development, manufacturing and sales efforts must conform to the highest ethical standards. Engaging in or conspiring to do any of the following is strictly forbidden:

- price fixing, bid rigging, colluding to allocate customers or markets, boycotting suppliers or customers;
- controlling the resale pricing of distributors and dealers;
- disparaging a competitor, misrepresenting our own products or services;
- stealing trade secrets;
- offering or paying bribes or kickbacks

All mergers, acquisitions, strategic alliances, and other types of extraordinary business combinations which raise concerns of market domination or abuse, shall receive timely legal review to assure that we compete aggressively but not unlawfully. The same is true as to the Company's routine business and licensing plans.

Antitrust laws are to be vigorously enforced. Failure to comply with antitrust or competition laws could result in heavy fines and imprisonment in criminal cases, and high damage awards and injunctions in civil cases. Directors and employees shall seek the advice of the Office of Corporate Counsel when confronted with business decisions involving significant risks of antitrust exposure for the Company or individual employees.



- Employment

In the areas of recruitment, hiring, compensation, education, health, promotion and training, the Company's policies are nondiscriminatory, providing fair and equal opportunities.

- Maintenance of Accurate and Complete Records

Every employee has the responsibility to maintain accurate and complete records. No false, misleading or artificial entries may be made on the Company's books and records. No funds or assets may be maintained by the company for any illegal or improper purposes. All transactions must be fully and completely documented and recorded in the Company's accounting records.

- Securities Laws

The Company has a long-standing commitment to comply with all securities laws and regulations, and to require our employees, officers, directors and others acting on behalf of the Company to do so, as well. Securities laws include regulations and requirements on insider trading, securities fraud, accounting fraud, providing false or misleading information about securities and the companies that issue them.

Direct any questions to the Office of Corporate Counsel.

- Policies and Procedures

All Directors and employees are required to understand, endorse and support Company policies and procedures, including this code of ethics and the standards it prescribes, and never knowingly be party to their evasion.

#### IV. Guidelines

Here are some general guidelines to help Directors and employees better understand what the Company believes to be in the best interests of our employees, customers, shareholders and those with whom we do business.

Answering the following questions may also help you handle specific situations:

- Could this action appear "inappropriate" to others?
- Will my action comply with the intent and purpose of Company policies and practices?



- May I be called upon to defend my action to supervisors, the Board of Directors, executives, employees and/or the general public?
- Will this action compromise me?
- Can I feel comfortable about doing this?

If you are unsure about whether or not to act, contact the Human Resources Department for clarification.

V. Reporting of Violations

- a. Directors and officers who have knowledge of or suspect a violation of this Code of Ethics must report this information to the Chairman/CEO or the General Counsel & Corporate Secretary, and the lead Independent Director. If the Chairman/CEO is the subject of the suspected violation, the Director or Officer must contact the lead Independent Director. Directors and Officers have an obligation to come forward and should feel comfortable in coming forward to address any issue that they believe is a violation of this policy.

The Company or the appropriate Board of Director committee shall conduct an investigation into the alleged violation and all information will be maintained in a confidential manner. The Governance Committee is responsible for investigating conflicts of interest regarding directors and senior executives. The Audit Committee is responsible for suspected violations regarding fraud, theft or similar conduct or misrepresentation of the Company's financial statements and accounts. Once the investigation is complete, the General Counsel & Corporate Secretary will inform the Directors of the results of the investigation.

- b. Employees who have knowledge of or suspect a violation must report this information to local department/division management. However, if local management is the subject of the suspected violation, he/she shall contact the Vice President of Human Resources or the General Counsel & Corporate Secretary. If either of these two officials is the subject of the suspected violation, the employee shall contact the Chairman/CEO and the lead Independent Director. All reported matters will be forwarded for investigation.

In addition to the process above, the Company has set up a hotline for employees to make reports of concerns. To make a report, log on to [www.MySafeWorkplace.com](http://www.MySafeWorkplace.com) or call (800) 461-9330. Your



confidential and anonymous report will instantly be forwarded for review and proper handling.

Once you make a confidential submission to MySafeWorkplace.com, you are provided a unique access number and asked to provide a personal password that allows you to anonymously re-enter the internet site. By clicking on the “report status” link, you are then able to post and review messages anonymously to management through a message board pertaining to your report. You are also able to participate in any follow-up that may take place.

Types of Reportable Incidents. The following is a list of incident types that you are able to report through MySafeWorkplace.com or (800) 461-9330.

- Accounting/Audit Related Complaints or Concerns
- Compliance and Regulation Violations
- Environmental Issue
- Ethics Violation
- Falsifying Documents
- Falsifying Documents (Non-Financial related)
- Fraud
- Policy Violation
- Retaliation
- Sabotage
- Securities Violation
- Sexual Harassment
- Theft
- Threat of Violence
- Unsafe Work Conditions
- Vandalism
- Workplace Violence

All information is kept confidential. Within one (1) business day of a filing of a report through the hotline, the General Counsel & Corporate Secretary will acknowledge receipt of the report and confirm the commencement of an investigation of the report. The General Counsel & Corporate Secretary will also advise when the





investigation is completed and of the outcome of the investigation and any next steps, if appropriate and/or legally permissible.

Violations of Certain Laws. Employees who have knowledge of or suspect a violation of Securities laws or laws related to commodities and financial futures and/or options may report this information to local department or division management, the Vice President of Human Resources, the General Counsel & Corporate Secretary, the Chairman of the Board/CEO, or Lead Independent Director. In addition, a suspected violation may be reported using [MySafeWorkplace.com](http://MySafeWorkplace.com) or the hotline using the telephone number identified above.

In any event, employees have an obligation to come forward and should feel comfortable in coming forward internally to address any issue that they believe is a violation of this policy.

The Company shall conduct an investigation into the alleged violation and all information will be maintained in a confidential manner. Once the investigation is completed, the Human Resources Department will inform the employee of the results of the investigation.

During the investigation of a suspected violation, Directors and employees are required to cooperate in the investigation.

Specifically, the following conduct is strictly prohibited:

- Interfering with or obstructing an investigation
- Misrepresenting the facts, or failing to disclose facts during an investigation
- Retaliating, or attempting to retaliate, against anyone who has made a good faith report of a suspected or known violation
- Attempting to discover the identity of any person cooperating in the investigation



VI. Anti-Retaliation

Any person who raises a good faith concern about a possible violation of this Code of Ethics should do so without fear of discharge, demotion, suspension, threats, harassment, or any other employment discrimination. The Company will not retaliate, nor knowingly permit any employee, officer, director, or others acting on behalf of the Company to retaliate, against a person who has in good faith reported the possible violation. Any employee who retaliates against such a person is subject to discipline, up to and including termination.

VII. Distribution

To all Directors, Officers and Employees